

## OTR NEWS

### OTR WELCOMES NEW EDITOR



**Orestis**

*OTR* is pleased to announce the appointment of Chris Orestis to the team of Contributing Editors. Chris held senior positions on a number of political campaigns before working in 1993 and 1994 for both the White House and the Senate Majority Leader on Capitol Hill. From that point, he spent the next several years representing the health and life insurance industry as Vice President and Senior Vice President respectively for the Health Insurance Association of America (HIAA) and the American Council of Life Insurers (ACLI). As senior management for both organizations, he was responsible for external affairs and activities related to revenue generation, including membership, marketing, business and financial develop-

ment, industry conferences and industry-vendor coalitions/partnerships. He also spent a great deal of time working with the companies' representatives, including the CEOs who comprised the board of directors and the executives who worked on the various committees with both organizations. In 1999, he was awarded the Robert R. Neal Medal by HIAA for distinction and service to the industry. Chris heads marketing and profit center development for Parameds.com and is a regular, featured contributor to a number of industry publications, including *ON THE RISK*, *Insurance News Net*, *HealthDecisions*, *InsuranceIntell* and *ProducersWeb*.

Welcome aboard, Chris!